



## LAURENZ V.

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### KAMPTAL

**contact persons:** Laurenz Maria Moser, Dieter Hübler

**production:** n. a. (100 % white)

**hectares:** n. a.

**distribution partners:** B, CDN, CN, DK, FIN, GB, HK, HR, IRL, L, NL, N, PL, S, UAE, USA

In April of 2005 Laurenz Maria Moser V., descendant of the Rohrendorfer wine dynasty dedicated himself wholly to Grüner Veltliner with the support of two partners. Three examples are made each year and actually marketed more internationally than domestically.

His partner, Franz Schweiger takes responsibility for the financial end of things while Dieter Hübler takes care of marketing and distribution and Laurenz Maria concentrates on the vineyard and vinification. The grapes are sourced from trusted growers in Kamptal, Kremstal and the Weinviertel. "Charming" is made by Fred Loimer in Kamptal. The dynamic exchange between the two wine-makers resulted in a new international style of Grüner Veltliner: subtle spice, elegant acidity, vibrant and playful on the palate and flattering on the finish. In other words, they did not create a Veltliner of extremes, but of elegance and charm. Laurenz V. works together with Ernest Grossauer for the Grüner Veltliners "Friendly" and "Singing".

Laurenz inherited his knowledge of Grüner Veltliner from his grandfather, Laurenz III, who was also responsible for the development of the ubiquitous Austrian vine trellising system called "Lenz Moser Hoherziehung". He told his grandson, "Concentrate on the important tasks in life and do them well. The art of good Grüner Veltliner is to cultivate perfect grapes and simply not ruin them in the cellar!" It is Laurenz V.'s vision to support the variety on its way to well-deserved international repute. Up until now Grüner Veltliner has only been known by absolute wine freaks. Laurenz V. exports to 32 different countries in the world and one can enjoy these wines from Napa Valley to Adelaide.

### **88 Charming Grüner Veltliner 2006 by Laurenz V.**

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Medium green-yellow. Greengage plums, honey, orange zest, yellow sponge cake, flint and subtle hazelnut on the nose. Vibrant and juicy with a refreshing acid structure supporting flavors of gooseberry and crisp green apple. The finish whets the appetite for more. Good potential for further development.

### **87 Singing Grüner Veltliner 2007 by Laurenz and Sophie**

### **87 Friendly Grüner Veltliner 2007 by Laurenz V.**